



## MD SALAMAT ULLAH

Web & Digital Marketing Executive

### CONTACT

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### CORE PROFICIENCIES

Keyword Research · Technical  
SEO · On-Page SEO · Off-  
Page SEO · Facebook Ads ·  
Google Ads · Google Analytics  
· Search Console · WordPress  
Speed Optimization ·  
WordPress Web Design ·  
Mobile Responsive Design · E-  
commerce Management ·  
CMS Management · Custom  
PHP Websites · Website  
Security · Web Server / cPanel

### TOOLS

Word / Excel · Google Docs /  
Drive · Mailchimp ·  
Monday.com · SEMrush ·  
Notion · Canva · Adobe  
Premiere Pro · ChatGPT ·  
Grammarly · Trello · Sage ·  
Google Bard · Ahrefs · HTML /  
CSS

### CERTIFICATIONS

Web Development · Digital  
Marketing · Google Ads  
Mastery · Web Design · The  
Art of Market Storyline ·  
Facebook Marketing

## PROFILE

Results-driven Web & Digital Marketing Executive with over 10 years of experience in SEO, social media marketing, and web development. Proven expertise in optimizing online visibility and generating high-quality leads through innovative digital marketing strategies. Strong ability to collaborate with teams to enhance user engagement and streamline operations, ensuring alignment with business objectives. Adept at managing analytics and making data-driven decisions to improve performance and drive growth.

## PROFESSIONAL EXPERIENCE

### Web & Digital Marketing Manager

Sep 2022 – Nov 2025

**Bicester Wills LTD · England · [www.bicesterwills.co.uk](http://www.bicesterwills.co.uk)**

- ▶ Branding: Creating impactful logos and brand identities, ensuring consistency.
- ▶ Website Development: Designing responsive and user-friendly websites with CMS integration.
- ▶ Digital Marketing: Planning and executing effective campaigns across multiple channels.

### Trainer – Web Programming

Nov 2016 – Aug 2022

**Government of the Republic of Bangladesh, ICT Division · Bangladesh**

- ▶ Designed and delivered tailored training programs for government-selected university students, focusing on practical, industry-relevant web programming skills.
- ▶ Assisted over 500 students in completing projects, preparing for technical interviews, and achieving professional certifications.

### Full Stack WordPress Developer

Apr 2013 – Oct 2016

**Themeforest · Bangladesh · [www.themeforest.net/Xoventech](http://www.themeforest.net/Xoventech)**

- ▶ WordPress Theme Development: Customizing and creating themes for the ThemeForest marketplace.
- ▶ Front-end Development: Implementing responsive designs using HTML, CSS, and JavaScript.
- ▶ Theme Customization: Modifying existing WordPress themes to meet client requirements.
- ▶ Plugin Integration: Incorporating plugins to enhance website functionality and user experience.

## EDUCATION & CERTIFICATION

Google Ads Online Certification

Sep 2018

**Google Skillup · [www.skillup.com](http://www.skillup.com)**

Web Development Certification

Sep 2016

**Soft-Tech Institute · [www.soft-tech.com](http://www.soft-tech.com)**

Bachelor of Science, Computer Science & Engineering

Dec 2012

**The University of Comilla – Dhaka · [www.unic.edu.bd](http://www.unic.edu.bd)**

British Active Citizen Leadership Program

2015

## REFERENCE

### Dr. Junayed Ahemed

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